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1. \$100,000 raised by Shell Jurong Island for student services

Mar 19, 2016

100 cyclists pedalled over the weekend to raise funds via registration fees, donations from Shell Jurong Island and business associates of Shell



Shell staff, business associates and Lakeside Family Services members await the flag-off for their ride from the Road Safety Community Park to Gardens by the Bay and back.

On March 19, 2016, approximately 100 cyclists geared up early in the morning and pedalled in the name of charity at the SJI + LFS Charity Ride cycling event. A collaboration between Shell Jurong Island (SJI) and Lakeside Family Services (LFS), the charity ride was aimed at raising S\$100,000 to fund student care services for children of low-income families or youth at-risk.

The cycling contingent included Shell staff and business associates of Shell, as well as members from LFS, who pedalled from the Road Safety Community Park to Gardens by the Bay and back. Amongst the cyclists were host Stephen Fowler, General Manager, SJI and Mark Gainsborough, Executive Vice President, Shell Global Commercial. The event also saw Guest-of-Honour Mr. Ang Wei Neng, Member of Parliament, Jurong GRC, Ms. Goh Swee Chen, Chairman of Shell Companies in Singapore, as well as Mr. Teo Tee Loon, Executive Director, LFS, officiated the flag-off ceremony of the charity ride.

SJI's partnership with LFS, which started in 2011, has the twin objectives of motivating children from disadvantaged backgrounds and empowering employees to contribute to the community in which Shell operates. LFS provides individuals and families in the Jurong community with financial assistance, family bonding and education, and also helps children and youths from underprivileged upbringings with educational and counseling services. This unique two-way partnership has enabled SJI to support the community through LFS initiatives, while LFS' Family Life experts in turn run lunch-and-learn sessions at the site.

"Shell has been in Singapore for the last 125 years, and over this long period of time, we have made many relationships and established roots in the wider community in Singapore that we are very proud of," Mr Fowler said.

“Our longstanding collaboration with Lakeside Family Services is one such example of those good relationships. Since the start of our partnership in 2011, Shell Jurong Island has been consistently engaging our communities in Jurong – the residential community closest to our site – with outreach activities and providing support for the less privileged families, including today’s cycling event. We will continue to synergise with Lakeside Family Services to help build a brighter future for our children,” he added.

Mr. Teo then said, “Lakeside Family Services has been supporting disadvantaged communities in Jurong, having served more than 5,000 individuals and their families since 1993. These include youths at-risk, ex-offenders, problem gamblers, and children from low-income or displaced families.”

In regards to education, he also mentioned, “In the area of education, our purpose of raising funds through the charity ride is to develop student care programmes that will help youths advance their social mobility, which will result in better career prospects in the future. Though we receive government grants, a lot of our programmes do not receive funding or are partially funded. So thank you to Shell Jurong Island and the extended Shell family for your generosity, hard work, and support.”

In his opening address, Mr Ang said: “When we first unveiled Jurong Island, we faced cynicism towards how this small piece of land could become the prided petroleum hub of our city-state that it is today. Shell Singapore was one of the few early investors of Jurong Island. Its strong support has seen Jurong Island grow to become the cornerstone of Singapore’s energy and chemicals industry. Today, to celebrate Shell’s contribution to the industrial Jurong precinct, we’re cycling for a cause – to make a difference to the children and families that live in our neighbourhoods here.”

The event was organised as part of a year-long series of community projects that Shell staff have committed to, in a bid to achieve 125 volunteering hours as a celebration of Shell’s 125th anniversary in Singapore. The targeted amount of S\$100,000 was successfully raised through participants’ registration fees, as well as donations from SJI and Shell’s business associates. Alongside the cycle fundraiser, SJI hosted children from LFS to experience the Road Safety Community Park, educating them on the importance of traffic safety.

Apart from its longstanding partnership with LFS, Shell’s focus on supporting and powering community causes that promote social mobility has seen it work in tandem with various government, community and non-profit organisations, including NParks and NorthLight School.

Lakeside Family Services

Ms Pearl Lee

Director, Community Partnerships

DID: 6265 6522 Ext 103

Email: pearl-lee@lakeside.org.sg

Shell

Ms Rachel Ho

Senior Manager, Edelman Public Relations on behalf of Shell Singapore

DID: 6494 1560

Email: rachel.ho@edelman.com

About Lakeside Family Services

Lakeside Family Services (LFS) is approved by the Ministry of Community Development, Youth and Sports, and is a full member of the National Council of Social Service. LFS provides quality services, focused on the needs of underprivileged individuals and families in the Jurong

Community, regardless of race, language or religion, and works in harmony with her neighbours, the community and the government. Today, LFS runs three centres at Jurong East, Jurong West and Taman Jurong, as well as a Shelter for the Homeless, with a staff strength of 85.

About Shell Singapore in the Community

At Shell, we strive to meet current energy needs in responsible ways. This means operating safely, minimising our impact on the environment and sharing wider benefits with the local community. This is evident in Shell's longstanding contribution to Singapore's economic, social and community development in the areas of STEM education, innovation and biodiversity. For more details, please refer to the factsheet appended.

Cautionary Note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate legal entities. In this press release "Shell", "Shell group" and "Royal Dutch Shell" are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words "we", "us" and "our" are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. "Subsidiaries", "Shell subsidiaries" and "Shell companies" as used in this press release refer to companies over which Royal Dutch Shell plc either directly or indirectly has control. Entities and unincorporated arrangements over which Shell has joint control are generally referred to "joint ventures" and "joint operations" respectively. Entities over which Shell has significant influence but neither control nor joint control are referred to as "associates". The term "Shell interest" is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management's current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management's expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "goals", "intend", "may", "objectives", "outlook", "plan", "probably", "project", "risks", "schedule", "seek", "should", "target", "will" and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this press release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for Shell's products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional risk factors that may affect future results are contained in Royal Dutch Shell's 20-F for the year ended December 31, 2015 (available

at www.shell.com/investor and www.sec.gov). These risk factors also expressly qualify all forward looking statements contained in this press release and should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, Neither Royal Dutch Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

We may have used certain terms, such as resources, in this press release that United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website www.sec.gov.

2. Shell Singapore donates more than \$400,000 to families in need

Apr 24, 2016

\$401,195 raised due to the support of the motorists community during a fundraising campaign with Mediacorp's Radio Gives Back

As part of celebrations for its 125th anniversary in Singapore, Shell joined hands with Mediacorp's Radio Gives Back to provide families in need with financial assistance, successfully exceeding its target donation sum of \$300,000. The total amount of \$401,495 was raised with the support of motorists in Singapore as Shell donated \$1.25 for every purchase of Shell fuels from 4th to 17th April 2016, along with additional donations of \$5.00 for every 125 Shell Escape Points contributed by customers in support of this cause.

In collaboration with Mediacorp's Radio Gives Back, the total amount in donations will be used to provide financial support for families in need to help with their children's education, utility and medical bills and daily necessities. This initiative is part of Shell's long-standing commitment to serving the local community.

To celebrate the success of the initiative, Shell formally presented a cheque of \$401,495 to Mediacorp's Radio Gives Back today at Caldecott Hill, home of Mediacorp Studios. Families receiving financial aid from this initiative were also present at the event, and were brought on a tour around the studios.



A Shell Singapore representative presents a cheque of \$401,495 in donations to Ms Debra Soon, Chairperson, Mediacorp's Radio 80 Committee

"We are exceedingly thankful to our customers for supporting this cause. With their help and energy, we have been able to make meaningful contributions to the lives of families in need. Together, we are fuelling possibilities for the communities that we serve."

Goh Swee Chen, Chairman of Shell Companies in Singapore

"We would like to thank Shell and their customers for being part of Radio Gives Back Initiative. Through Shell's involvement, we were able to bring our adopted families for a movie and also helped raise funds for them through island-wide Shell stations. These meaningful contributions and continued support from Shell will definitely benefit the families in need."

Ms Debra Soon, Chairperson of Mediacorp's Radio 80 Committee

Beyond the donations, Shell has also pledged 125 hours of volunteerism to aid the underprivileged in Singapore. Some of these hours will be used to carry out food drives for these families.

Shell employees will continue to visit the homes of these families to deliver its customers' personal words of encouragement on cards that were distributed with every fuel purchase during the donation period.



Shell employees visiting a family to deliver words of encouragement penned by Shell customers

Media Enquiries:

EDELMAN FOR SHELL

Aneesha Subramaniam

Email: aneesha.subramaniam@edelman.com

Tel: +65 6347 2349

Ho Yi Shi

Email: yishi.ho@edelman.com

Tel: +65 6494 1570

Royal Dutch Shell plc

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3. Update on ethylene cracker complex

Aug 17, 2016

The Ethylene Cracker Complex at Pulau Bukom Manufacturing Site has now resumed production.

We have informed our customers and suppliers about the end of the force majeure on our ability to supply a number of chemical products from Singapore, with effect from 17 August 2016. The force majeure had been declared in December 2015.

4. Shell launches inaugural Make the Future Singapore - A festival of ideas and innovation for Asia

Aug 17, 2016

Student-designed cars of the future to compete at Shell Eco-marathon Asia, to be held in Singapore for the first time in 2017 as part of Make the Future Singapore



Cars of the future to compete at Shell Eco-marathon Asia, part of Make the Future Singapore, in March 2017.

In 2017, Singapore will play host to the inaugural Asian edition of Shell's Make the Future festival, featuring Shell Eco-marathon Asia. This four-day, free-of-charge public festival takes place at the Changi Exhibition Centre from March 16 – 19, 2017. It will feature bright energy ideas and innovations that address the global energy challenge – how to generate more energy, while producing less CO₂.

At **Make the Future Singapore**, visitors will be invited to experience the ideas, contribute their own and join the journey to an energy-efficient, low-carbon future. Through virtual reality and hands-on experiential zones, visitors will be able to explore what is happening now and what the future of energy might look like, from renewable energy to natural gas and low-carbon technologies; learn about bright ideas from around Asia; and participate in interactive zones about the future of energy, mobility and innovation by Shell and other partners.

Make the Future Singapore feat. Shell Eco-marathon Asia

<https://www.youtube.com/watch?v=Jr8YbEN7F6g>



Read the transcript

Title: Shell Make the Future SG_130217

Duration: 0:29 minutes

Description:

Every bright idea starts with a question. Because it's those who change the world that end changing it. That's why we created Make the Future Singapore, a festival of ideas and innovation, featuring Shell Eco-marathon Asia and Drivers' World Championship Asia

Shell Make the Future SG_130217 Transcript

[Background music plays]

Sound of Shell music

[Text displays]

Every bright idea starts with a question

[Video footage]

Wright brothers starting up propeller plane

Split shift photo of Albert Einstein

[Text displays]

Because it's those who question the world that end up changing it

[Video footage]

Time lapse of walking Singaporeans

[Text displays]

That's why we've created

[Video footage]

Timelapse of Singapore city skyline

[Text displays]

Make the Future Singapore

[Video footage]

Timelapse of a busy highway

[Text displays]

A festival of ideas and innovation for Asia

[Video footage]

Students placing body of car

Students smiling giving thumbs up

[Text displays]

So bright young minds from around the region

[Video footage]

Girl spinning lever

Girl wearing VR goggles

[Text displays]

Can come together

[Video footage]

Students and a anatomic dummy

[Text displays]

to ask the questions

[Video footage]

Students pointing on a screen

[Text displays]

that really matter

[Video footage]

Sun rising over a globe

[Text displays]

By 2060 Shell estimates energy demand could rise by 2/3 from its level today

[Video footage]

City GV and timelapses

[Text displays]

So how can the world generate more energy whilst producing less CO₂

[Video footage]

Child in front of a screen

[Text displays]

Together the world must meet this challenge

[Video footage]

Students looking at a tablet screen

Students fixing their car

[Text displays]

Through collaboration

[Video footage]

People in lab coats looking at a test tube

[Text displays]

Innovation

[Video footage]

Students cheering

[Text displays]

And partnership

[Video footage]

People in a room with graphics on a big screen

[Text displays]

And it's already happening

[Video footage]

Archive footage of students testing and fixing cars

[Text displays]

For 30 years

[Video footage]

Archive footage of students testing and fixing cars

[Text displays]

students have been coming up with bright energy ideas

[Video footage]

Cars on the Shell Eco Marathon race track

[Text displays]

And this year at the festival,

[Video footage]

Cars on the Shell Eco Marathon race track

Students testing cars

Car on race track

[Text displays]

You will experience the ultimate energy-efficient challenge at Shell Eco-Marathon Asia.

[Video footage]

Race track full of students cheering

Cars on race track

[Text displays]

nearly 1, 000 students

[Video footage]

Race track full of students cheering

[Text displays]

from over 15 countries

[Video footage]

Timelapse of the Merlion

[Text displays]

are coming to Singapore

[Video footage]

Student smiling

Students working on a car engine

Pen on notebook

[Text displays]

To share their innovations

[Video footage]

Cars on race tracks

[Text displays]

See Shell Eco-marathon Asia

[Video footage]

Timelapses of Singapore at night with buildings lit up

[Text displays]

At Make the Future Singapore

[Video footage]

People in front of a screen

Boy in a ball

[Text displays]

Experience bright energy ideas in action

[Video footage]

People on tablets

[Text displays]

test them

[Video footage]

Pieces of paper on a wall

[Text displays]

contribute your own

[Video footage]

People in a room waving their arms

[Text displays]

And explore the journey to a low carbon future

[End screen Text and Graphics]

Discover for yourself when you visit

Make The Future Singapore

Changi Exhibition Centre

March 16 – 19, 2017

A Festival of Ideas and Innovation for Asia

#makethefuture

Shell Pecten

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For the first time since it came to Asia eight years ago, **Shell Eco-marathon Asia** will move to Singapore in 2017, after successful runs in Kuala Lumpur, Malaysia from 2010 to 2013 and Manila, Philippines from 2014 to 2016. Shell Eco-marathon, which will feature as a highlight of Make the Future festivals, is a unique competition for students who are passionate about developing innovative mobility solutions and challenges them to design, build, drive and compete to create the world's most energy efficient vehicles. Teams of students can build one of two types of cars: Prototype – futuristic and highly aerodynamic vehicles – or UrbanConcept: highly economical and innovative vehicles that resemble today's cars. They must pass a detailed technical inspection before they are allowed onto the track to see how far they can go on the least amount of fuel. Awards are given to the most energy efficient vehicles within the various categories.

Shell Eco-marathon Asia 2017 in Singapore will also see the introduction of the inaugural Regional Drivers' Championship, an exciting race format in which the best Asian teams will vie for their place in the Drivers' World Championship in London in 2017, competing in an exciting head-to-head race to see who is the most energy-efficient driver.

Singapore has been selected as the inaugural Asian location for Make the Future due to its strategic location in Asia and its great infrastructure for supporting exhibitions and conventions. As a festival of ideas and innovation, Make the Future will appeal to young and old, with the objective of inspiring individuals, communities, governments and businesses across Asia to come together and drive change in a responsible way.

"Our world faces one of its greatest challenges: to generate more energy, while producing less CO₂. Singapore is no exception to this global energy challenge. Through Make the Future Singapore, we hope to see bright ideas put into action, unlocking the potential of an entire region and working together to turn that potential into tangible solutions for Asia – and the wider world," said Goh Swee Chen, Chairman of Shell Singapore.

"With Shell Eco-marathon Asia coming to Singapore and being a part of the larger Make the Future festival, we hope to inspire more young and bright talents to contribute towards creating cutting-edge technology in the areas of energy and mobility. Through Shell Eco-marathon Asia, we want to help the world meet its growing energy needs in a responsible way by working together with students, partners and other stakeholders", said Norman Koch, General Manager, Shell Eco-marathon.

[Download the photo](#)

ENQUIRIES:

Shell

Cindy Lopez
Head, South East Asia/South Asia, Media Relations
+6 012 282 1765/ cindy.lopez@shell.com

Sonia Meyer
Shell Spokesperson
+65 8499 4837/ sonia.meyer@shell.com

Mich Villar
Shell Spokesperson
+63 917 536 6424/ mich.villar@shell.com

Edelman for Shell

Abraham Christopher
+65 9127 3751/ abraham.christopher@edelman.com

Sarah Wan
+65 9655 8770/ sarah.wan@edelman.com

Notes to Editors:

To access relevant images, please visit the following URL:
https://www.flickr.com/photos/shell_eco-marathon

About Make the Future Singapore

Make the Future Singapore is a festival of ideas and innovations for Asia that supports bright energy ideas and provides a platform for innovation, collaboration and conversation about the global energy challenge. It is a four-day event that will take place at Changi Exhibition Centre in Singapore from March 16-19, 2017. Through virtual reality experiences and hands-on experiential zones, visitors will explore what is happening now and what the future of energy might look like, from renewable energies to natural gas or low-carbon technologies.

About Shell Eco-marathon

Shell Eco-marathon is a unique, global competition that challenges students to push the boundaries of energy efficiency on the road. There are three Shell Eco-marathon competitions held throughout the year in Asia, America and Europe. The competition provides an arena for students to test vehicles they design and build themselves. It aims to inspire young people to become scientists and engineers of the future.

Shell Eco-marathon began in 1939 at a Shell research laboratory in the United States as a friendly wager between scientists to see who could get the most miles per gallon from their vehicle. In 1985 in France, Shell Eco-marathon as we know it today was born. In April 2007, the Shell Eco-marathon Americas event was launched in the United States, and in 2010, the inaugural Shell Eco-marathon Asia was held in Malaysia, up until 2013. The event was held in Manila, Philippines from 2014 to 2016 and moves to Singapore as part of the Make the Future festival for the first time in 2017.

Royal Dutch Shell plc

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5. Scuderia Ferrari driver Kimi Räikkönen and students from Singapore's Shell Eco-Marathon teams exchange ideas on innovation & fuel efficiency

Sep 15, 2016

The former Formula 1® World Champion and Singapore students discussed how modern-day track to road innovations like Shell V-Power Nitro+ and Shell Helix Ultra help to deliver power, performance and efficiency for the everyday consumer, and how bright energy ideas are powering future mobility.



Scuderia Ferrari driver Kimi Räikkönen takes a drive in the Shell Eco-marathon UrbanConcept Car

Today, Scuderia Ferrari driver Kimi Räikkönen and Singapore tertiary student participants of Shell Eco-marathon Asia engaged in an interactive dialogue about innovative, real-world driving solutions that deliver performance on the track with the right balance of power, performance and efficiency.

For example, Formula 1 provides the perfect test bed for Shell to develop its fuel and lubricant products, not just for the most successful team in the sport's history, but for Shell customers around the world. Shell Eco-marathon is a unique competition which challenges students to design, build, drive and compete to create the world's most energy efficient vehicles.

The 2007 Formula 1 World Champion said: "I'm always impressed by how advanced Shell Eco-marathon student cars are and the passion the drivers and engineers show in building them. It was fun chatting to all the teams today and I wish them well for next year's event in Singapore."

FROM THE F1 TRACK TO OUR ROADS

In Formula 1, Kimi highlighted how innovation in Shell V-Power race fuel plays an important role in attaining this optimal balance. With today's regulations mandating representative formulations with far greater efficiency, the discussion focused on the importance of maximising power alongside the need for fuel efficiency for optimal race performance.

The Shell V-Power race fuel Shell supplied to the Scuderia Ferrari Formula 1 team contains at least 99% of the same types of compounds used in the Shell V-Power Nitro+ road fuel available to Shell's customers around the world. In 2015, Shell V-Power race fuel and Shell Helix Ultra with PurePlus Technology race lubricant delivered an unparalleled 25% of total performance gain to the SF15-T Formula 1 power unit, giving almost half a second per lap, equating to an average of 30 seconds over a race distance.

CREATING CARS OF THE FUTURE

In turn, the three student teams from the Institute of Technical Education (ITE) and Nanyang Technological University (NTU) shared about technical innovations, drawing on their experience from participating in Shell Eco-marathon Asia in March 2016. Team Nanyang Venture 8 from NTU, talked about their 3-D printed car made from approximately 150 pieces and their experience at the Drivers' World Championship 2016 held in London. They shared with Kimi their learnings and driving tips that allowed them to maximise their fuel efficiency.

Team Nanyang Venture IX, also from NTU, showcased to the Finn their award-winning battery fire suppression system, which utilises CO₂ to prevent the battery from igniting as a result of overheating.

Team EcoTraveller from the Institute of Technical Education (ITE) spoke about their car's tear-drop outer shell, which when coupled with ceramic wheel bearings enables them to reduce road friction greatly. This is a car that can travel from Singapore to Kuala Lumpur on just 21 cents worth of electricity.



Scuderia Ferrari driver Kimi Räikkönen shares advice with Shell Eco-marathon participant, Muhd Haikal, from the Institute of Technical Education Singapore

"Kimi provided us with a wealth of experience. We were so excited to be given an opportunity to present our car and our innovations to him. It was interesting to see how efficiency plays such an important role in two very different competitions: Formula 1 and Shell Eco-marathon," said Muhammad Haikal Bin Mohd Azminsham from the Institute of Technical Education representing team EcoTraveller.

“It was a great privilege to be able to speak to a former Formula 1 World Champion and to exchange learnings from our experiences on the track,” said Ng Kok Choong from Nanyang Technological University representing team Nanyang Venture VIII. “We can definitely see some of his advice coming to life at the next Shell Eco-marathon. We wish him all the best in his upcoming race!”

More Information :

[More about Shell V-Power Nitro+](#)

[Learn about Shell Helix Ultra](#)

[Learn more about Make the Future Singapore, featuring Shell Eco-marathon Asia 2017](#)

ENQUIRIES:

Edelman for Shell
Abraham Christopher
+65 9127 3751/ abraham.christopher@edelman.com

Sarah Wan
+65 9655 8770/ sarah.wan@edelman.com

About Shell

Shell aims to be the best fuels retailer in the world. Today, Shell has approximately 44,000 retail stations in more than 80 countries. Over 100 years of experience developing fuel technology and services make it one of the leading providers of innovative fuels.

About Shell V-Power Nitro+

Shell V-Power Nitro+ is designed to improve performance and act instantly in the car engine. The new and improved formulation contains 25% more friction reducer in its Friction Modifier Technology (FMT) when compared with the previous Shell V-Power. Developed and tested with Ferrari, Shell V-Power Nitro+ is designed to act instantly to reduce friction in critical engine areas, thereby helping the engine to deliver more power to the wheels. Its unique double action formula is also designed to actively clean and protect vital engine parts to restore the car's performance. It is this technology that has enabled Shell to help power Scuderia Ferrari to 10 FIA Formula One World Championship™ Constructors' Titles and 12 Drivers' Titles.

About Make the Future Singapore

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About Shell Eco-marathon

Shell Eco-marathon is a unique, global competition that challenges students to push the boundaries of energy efficiency on the road. There are three Shell Eco-marathon competitions held throughout the year in Asia, America and Europe. The competition provides an arena for students to test vehicles they design and build themselves. It aims to inspire young people to become scientists and engineers of the future.

The Shell Eco-marathon Drivers' World Championship is a competition for the world's best UrbanConcept teams that will come together in the same location competing in an exciting race

to see who the most energy-efficient driver is. The winning team will receive an internship with Shell's Innovation partner, Ferrari.

Shell Eco-marathon began in 1939 at a Shell research laboratory in the United States as a friendly wager between scientists to see who could get the most miles per gallon from their vehicle. In 1985 in France, Shell Eco-marathon as we know it today was born. In April 2007, the Shell Eco-marathon Americas event was launched in the United States, and in 2010, the inaugural Shell Eco-marathon Asia was held in Malaysia, up until 2013. The event was held in Manila, Philippines from 2014 to 2016 and moves to Singapore as part of the Make the Future festival for the first time in 2017.

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6. Shell celebrates 125 years in Singapore, driving innovation for a cleaner energy future

Nov 11, 2016

Shell commemorated 125 years in Singapore by hosting an anniversary gala, where Prime Minister Lee Hsien Loong was guest of honour and keynote speaker. The evening highlighted Shell's aspiration in making the future, which it hopes to shape through innovation and collaboration.

As part of its 125th anniversary festivities in Singapore, Shell Singapore hosted a gala dinner that not only commemorated the past 125 years but also illuminated the way forward.

Opening with welcome remarks by Ms Goh Swee Chen, Chairman of Shell Companies in Singapore, the event led into speeches by Mr Chad Holliday, Royal Dutch Shell Chairman and guest-of-honour Prime Minister Lee Hsien Loong, also the night's keynote speaker.

In his speech, Mr Lee highlighted the significance of the energy and chemicals sector and Singapore's efforts to enhance its competitiveness and sustainability in future growth. Mr Holliday also took to the stage to recount Shell's long history in Singapore and the community's support for its growth. "Singapore and Shell have made the future together for 125 years," said Mr Holliday. "This will continue as we tap into the courage, teamwork and creativity of the next generation."

The evening highlighted Shell's aspiration to progress bright ideas with innovation by rallying its community to make the future collaboratively. Key Shell leaders repeatedly talked about the importance of community support for continued success. "Innovation is in our lifeblood, and we are committed to embracing innovation to unlock new possibilities," said Ms Goh. "This can only be possible by working alongside and being supported by our community. Shell aims to spark bright ideas within society by continually exploring new technologies and collaborating with different individuals, governments and organisations. We are excited to progress alongside Singapore towards a cleaner, better tomorrow; this gala signifies our shared vision of the future."



Shell Eco-marathon Asia student reps from Institute of Technical Educations shares the making of EcoTraveller, a battery-electric-powered prototype with Singapore Prime Minister Lee Hsien Loong (1st from left), Shell Integrated Gas and New Energies Director Maarten Wetselaar and Royal Dutch Shell Chairman Chad Holliday.



Singapore Prime Minister Lee Hsien Loong taking a closer look at the Shell Singapore heritage photos with Chairperson of Shell Companies in Singapore Goh Swee Chen, Chairman of Royal Dutch Shell Chad Holliday, and Shell Integrated Gas and New Energies Director Maarten Wetselaar.



Goh Swee Chen, Chairperson of Shell Companies in Singapore, delivers her opening speech

Event Highlights

The evening welcomed some 200 attendees comprising Shell partners, customers and employees, and showcased a tribute video produced by students at the Institute of Technical Education (ITE). ITE also contributed a Shell Eco-marathon vehicle for display at an on-site heritage exhibition. Shell Eco-marathon is an annual energy-efficiency challenge aimed at getting tertiary students to design and race energy-efficient vehicles. A longstanding education partner with Shell, ITE will once again take part in the challenge in March 2017 at the Make the Future Singapore festival, a flagship Shell event to be held at Changi Exhibition Centre.

The highlight of the night was an immersive performance presented by Shell, using the latest Google Tilt Brush virtual reality technology. Vincent Yong, a former Shell-National Arts Council scholar and an award-winning choreographer, painted with abstract movements against simulated backdrops of Singapore's past, present and aspired future. The performance brought to life Singapore's transition from its early origins to current cityscape as well as Shell's vision of the years ahead. Mr Yong performed in a "green room" and his virtual reality paintings were projected onto a wide screen for the audience.

Celebrating Shell Staff

As part of its celebration this year, Shell Singapore staff put in more than 145 hours of volunteer work with various partners, exceeding their initial goal of clocking 125 hours in line with its 125th anniversary theme. At the dinner, this achievement was honoured by Ms Goh, who commended Shell employees for their passion in giving back to the community. "Our employees constitute the heart of our business," said Ms Goh. "We value the relationships that we have built over 125 years and want to continue to partner with you to deliver more and cleaner energy solutions, and for a better living. Together, we can make strides towards powering Singapore's future and creating a more sustainable tomorrow."

Notes to Editors

Shell's 125 years in Singapore

- Since 1891, more than five generations of Singapore residents have kept faith with us. Your trust has enabled us to grow from having an oil storage installation in the 1890s to being a company that now serves the world from Singapore. Today we are a business that spans many fields, from shipping to aviation and petrochemicals to petrol fuel. Shell believes by working together we can transform lives by bringing more and cleaner energy to communities, everywhere.
- We serve a large community. Many thousands of loyal customers pump at our Shell stations every day. And we have partners who have collaborated on community programmes for many years: NParks; Singapore Environment Council; Northlight School, and the tertiary institutions, including the Institute of Technical Education.
- We kicked off the first round of Shell Traffic Games in 1958, in collaboration with the Singapore Traffic Police. We had former Prime Minister Lee Kuan Yew grace our inaugural event. Since that memorable occasion, more than one million children have come through our safety initiative. The Games focus on safe cycling, as well as safe driving and walking. Through this, we hope many more young Singaporeans will grow up with Shell and associate us firmly with safety and the public spirit.
- With an eye on the future, we have asked ourselves how we can prepare Singaporeans to meet future energy challenges. We believe one way is through STEM, or Science, Technology, Engineering, and Mathematics, and creating access to STEM education and avenues to create science-based solutions that bring cleaner energy to more people. Hence last year we started the Shell STEM Innovation Challenge with the Singapore Science Centre, a longstanding Shell partner.
- We also have Shell Eco-marathon, a travelling competition that challenges students to design, build and drive the most energy-efficient car. Each year, students from around the world put together some of the most futuristic vehicles powered by biofuel, solar

energy, or hydrogen. There is even a 3D-printed car. The Philippines has been hosting the Asia version of the competition. We will be having this in Singapore in March 2017 so that our young technologists and engineers can showcase their talent right here.

- Our community initiatives have won us important awards. In 2012, Shell Companies in Singapore was conferred a Special Mention (Best Community Developer) at the Singapore Compact CSR Award, which recognised organisations with responsible business practices across the areas of environment, community, and their people, and demonstrate working in partnership with stakeholders to achieve long-term sustainability of the business. That was a proud moment for us.
- In 2014, the Singapore government honoured us with the Honorary Partner in Progress award for our key role in supporting Singapore's economic and social development, and we remain the only such recipient from the private sector.
- Our hope is to serve you and your families for many more decades, with meaningful jobs, great products, and innovations that deliver more energy with the least pollution. As we celebrate our 125th year in Singapore this year, our anniversary slogan is "Partnering Generations for Our Energy Future" – a reminder that we have an obligation to make the future with you

[Find out more about Shell's 125 years in Singapore](#)

Key Milestones

- 1922: First Shell retail pump opened in Singapore on Orchard Road. Today Shell has close to 60 retail stations across the country.
- 1937: Refuelling operations in Singapore officially began at the old Kallang Airport. We have supplied fuel to Singapore Changi International Airport for over 30 years.
- 1958: Inaugural Shell Traffic Games in Singapore held at makeshift road safety park at Kallang. Then Prime Minister Lee Kuan Yew presented prizes.
- 1960: Shell awarded "Pioneer Certificate No. 1" by Singapore government to set up Singapore's first oil refinery. For the first time in history, oil was transported in bulk ships from Europe to Asia and directly discharged into the tanks on Pulau Bukom. This removed the need for manual labour to carry oil crates from ship to shore, cutting discharge time by a third. Oil transportation to Asia became so efficient that Shell could reduce the price of kerosene by nearly half, beating our competitors.
- 1963: Shell Woodlands North Lubeoil Blending Plant officially opened. Today, it can supply 240 million litres of lubricants and grease to 33 countries.
- 2000: Shell launched Shell V-Power in Singapore, the first premium performance fuel in the market. In September 2015 we introduced Shell V-Power Nitro+, formulated to act instantly to reduce friction in critical engine areas and deliver more power to the wheels.
- 2009: World-scale Mono-ethylene Glycol (MEG) plant, one of the largest MEG plants in the world, officially opened on Jurong Island. Shell's investments in Jurong Island have helped to attract millions of dollars of foreign investments from specialty chemicals players, supporting the country's move into this growing niche sector and creating jobs.
- 2010: Shell Eastern Petrochemicals Complex completed, making Bukom an integrated oil and petrochemicals site, with manufacturing facilities for fuels, lubricant base oils and specialty chemicals.
- 2014: Shell Aviation became sole provider of fuel storage management and refuelling operations at Seletar Airport.
- 2015: Upgraded the Ethylene Cracker Complex, bolstering the company's largest refining-chemicals integrated site. Shell produces some of the key ingredients that go into making everyday products like detergents, shampoo, and body wash.

[View the key milestones](#)

Shell Singapore by the Numbers

- 3,100+ employees
- Over 1 million children have experienced Shell Traffic Games for the past 58 years

- 55 years operating in Pulau Bukom
- Supporting science, innovation, and STEM education through the Singapore Science Centre since 1978
- 21 years at Shell Jurong Island, a coming-of-age
- More than 30,000 people have benefitted from 15 years of Shell nurturing youth entrepreneurship in Singapore
- Nanyang Technological University, National University of Singapore, the Institute of Technical Education and the polytechnics have taken part in Shell Eco-marathon in the past 9 years

View Shell Singapore By The Numbers

Enquiries:

Jason Leow
General Manager, External Relations, Shell Singapore
+65 9729 4475/ jason.leow@shell.com

Esther Ng
Client Executive, Consumer Marketing, Edelman Singapore
+65 9782 5450/ esther.ng@edelman.com